

HOW TO GUIDE

ACADEMIC CIVIC COMMITMENT THROUGH PUBLIC ENGAGEMENT IN THE THIRD MISSION



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Title:

ACADEMIC CIVIC COMMITMENT THROUGH PUBLIC ENGAGEMENT IN THE THIRD MISSION

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A PLATFORM TO PARTICIPATE, DEBATE AND DECIDE.

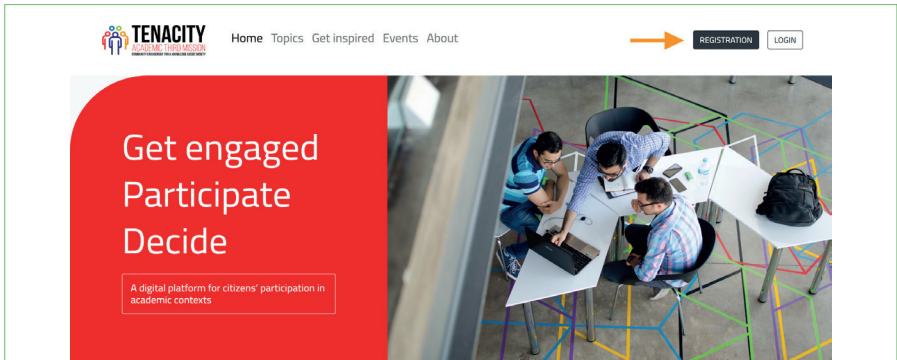


In this platform, you can:

- **Explore topics.** Each topic is related to a societal challenge and is a participatory arena where you get inspired by ideas shared by others, find events and news. You can also **propose your idea** or **comment**, like, share the ideas you like the most.
- **Create a new topic** to start a discussion and engage people in sharing their ideas. You can share supporting materials, add news, and organise events. Each topic has an end date you can decide and set. After this, you will be asked to prepare a report on how people's contributions have supported the deliberation process.
- Explore topics and ideas grouped by **Sustainable Development Goal**.
- While interacting with the platform, you gain **learning tips**.

REGISTRATION AND LOGIN

1. Click on the “Registration” button on the top right of the home page.



2. Fill in the blank fields. Choose a username and password.

3. Go to the login page and enter the platform.

The screenshot shows the login interface for TENACITY. At the top left is the logo for TENACITY ACADEMIC THIRD MISSION. The navigation menu includes Home, Topics, Get inspired, Events, and About. On the right, there are buttons for REGISTRATION and LOGIN. The main heading is "Login and tell us what you think the topic". Below this is a login form with a username field (displaying "xxxxxxx"), a password field (displaying "*****"), and a "Log in to your account" button. A link "Click here to recover your password" is located below the password field. On the left side of the form is an illustration of a person holding a blue circular icon with a fingerprint. On the right side, a callout box with an orange arrow pointing to the LOGIN button says "Click the 'Login' button to go to the Login page".

TIPS

While interacting with the platform you will win tips and advices on how to improve your contribution. This is precious learning material you can win by staying active on the platform and completing the following actions:

- login
- posting a topic
- publishing two topics
- 1 idea
- 5 ideas
- 10 ideas
- 1 like
- 5 likes
- 10 likes
- 1 follow
- 5 follow
- 10 follow

Login

1/1 Login

COMMUNICATION

CLEAR MESSAGE

To effectively communicate your message, simplicity is a must. Think as if you were speaking to your 80-year-old grandmother! Would she understand you? Make sure that you articulate clearly what your value proposition is, what your goals are, and why you want to achieve those goals. Simplicity also comes from having clear ideas. Take a moment to think about what message you want to convey and make it explicit!

Show tip

INCLUSION

INCLUSIVE LANGUAGE

Use inclusive language. Use language that your target audience can understand and avoid the use of abbreviations. Try to keep language gender-neutral, only using feminine and masculine pronouns when it is relevant.

Show tip

PARTICIPATION

OPEN THE DEBATE!

To promote a good debate, your speech should have a clear structure and consist of an introduction, highlighting your arguments and a conclusion that must include the main reason why your arguments are good.

Show tip

INCLUSION

DEBATE MODERATION

Stay neutral, promote discussion and sharing of ideas. While doing so, ensure everyone gets a chance to speak. In the description of the topic, set ground rules e.g. respect everyone's contribution, no disparaging comments, motivate opposite ideas. Handle dominant participants by acknowledging their contribution, redirecting the discussion to another person or topic, or reframing their comments. Use the news section to give feedback and further instructions to further moderate the discussion.

Show tip

The tips will accompany you within the participatory process and have the aim of giving you support to:

- Encourage an inclusive engagement of the participants in your debates.
- Communicate your topics and ideas.
- Provide you with useful tools to enrich your topics.
- Make decisions about how/when/how to publish.
- Participate in the platform.

WHY SHOULD I CREATE A TOPIC?

1. The platform allows you to open a deliberative arena where you can share a topic of interest and encourage people discuss and propose ideas.
2. The aim is to open a public debate and give citizens the chance to propose their ideas related to the topic by adding supporting multimedia materials (articles, photos, scientific papers, etc.)
3. Enter in the topic section and click on create a new topic.
4. Also available to you is an inspiration section where you can see the topics covered and decide to be inspired or take part in the

discussion.

5. Watch the video on the steps of “create your topic”

CREATE YOUR TOPIC VIDEO

1. First write the title of your topic : write a clear title that will attract the curiosity of other users
2. Add a comprehensive description : people reading should understand the topic that will be discussed.
3. Insert a closing date for the discussion.
4. Through your profile you can edit from backend the information of your topic: add photos, articles, links,etc. even after its publication.
5. You will also find two special functions that will be available only to those who opened the topic: News and Events
 - A. News: this item will serve to enrich and revitalize the discussion within your arena: share polls, publications or any other resource.
 - B. Events: Once users’ ideas start to be numerous, we invite you to revive the discussion through an online event! You can invite users or external experts to start an interesting constructive debate. In this section you will have the possibility to enter the meeting invitation, time and topic.

SDGS

1. Take a look at the european union’s sustainable development goals
2. Choose and link sustainable goals related to your topic: Which sustainable challenge is it related to?
3. The goals you select can be one or more than one.

EVENT SECTION

1. Enter the events section and learn about opportunities/projects in the different partner countries.
2. Explore the different events. You can filter them by title, date, type or country.
3. Choose an event to attend.


The screenshot shows the TENACITY website's 'Events/Road Map' section. At the top, there is a navigation bar with 'Home', 'Topics', 'Get inspired', 'Events', and 'About'. The 'Events' link is highlighted with an orange arrow. To the right of the navigation bar, the user's name 'Ahiram Cruz Martinez' and a 'LOGOUT' button are visible. Below the navigation bar, the page title 'Events/Road Map' is displayed. On the left side, there is a filter sidebar with sections for 'Title', 'Date', 'Event type', and 'Country'. The 'Title' section has a search bar and a filter option. The 'Date' section has radio buttons for 'All', 'Upcoming', and 'Past'. The 'Event type' section has radio buttons for 'All', 'Online', 'In-person', and 'Both'. The 'Country' section has a dropdown menu. In the center, there is a green banner with the text 'Want to stay updated on a topic? Sign in and put follow so you don't miss any news'. Below the banner, there are two event cards. The first card is for 'Science café - My future city!' on 29 September 2023, 09:00-14:00. The second card is for 'From written ideas to action! Unconference Rethinking our city: Münster' on 03 November 2023, 18:00-20:00.

4. Choose an event and click on it. You can see all the information about it.

The screenshot shows the detailed view of the 'Science café - My future city!' event. The page has a breadcrumb trail: 'Home / Events / Science café - My future city!'. The event title is 'Science café - My future city!'. Below the title, there are several sections: 'When:' (From 29/09/2023 09:00 to 29/09/2023 14:00), 'Type:' (Physical), 'Physical seats:' (20), 'Speakers:' (Mo Sarraf architect & city planner (RISE - Research Institutes of Sweden)), 'Description:' (At science cafés during European Researchers' Night - ForskarFriday on September 29 at Södertörn University, local school students will get to meet and discuss sustainable city planning with the researcher Mo Sarraf, Research Institutes of Sweden, RISE. At the science café the students will learn more about how to build a future sustainable city, ask questions to the researcher, have the opportunity to share their ideas and learn more about how they can participate in the process.), 'Societal challenges:' (11 Sustainable Development Goals), 'Event Proposed by:' (Vetenskap & Allmänhet), 'Event related to the project:' (Sustainable urban planning from a youth perspective), and 'Ongoing topic:' (Ongoing topic). The page also shows 'Viewed 30 times'.

GET INSPIRED SECTION


1. In this section you can view projects created by other users.
2. You can get inspiration or contribute your own ideas!




[Home](#)
[Topics](#)
[Get inspired](#)
[Events](#)
[About](#)

🏠 Ahiram Cruz Martinez
LOGOUT

Get inspired

1
NO POVERTY

No Poverty

🖼️
Images
Go to topic




Maria Caballero
• a week ago

📄
Documents
Go to topic


TDAH PSICOLOGIA.pdf

📄 Go to document

Maria Caballero
• a week ago

16
PEACE AND JUSTICE

Peace & Justice

🖼️
Images
Go to topic



Maria Caballero
• a week ago

🔗
Links
Go to topic

Vista de Eficacia de las intervenciones con niños y adolescentes con Trastorno por Déficit de Atención con Hiperactividad (TDAH)

🔗 Go to link

Maria Caballero
• a week ago

🔗
Links

Dialnet Métricas Musicoterapia y tratamiento del

Maria Caballero
• a week ago

WHO HAS CREATED THIS PLATFORM?

This platform is the result of the work carried out by 9 institutions within the TENACITY project (KA2 Erasmus+). More info about the project is available on the project website and social media channels. <https://www.tenacityproject.eu/>

WHERE CAN YOU FIND MORE INFO ON THE METHODOLOGY USED TO CREATE THIS PLATFORM?

Check out the handbook created within the TENACITY project. <https://www.tenacityproject.eu/project/>



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